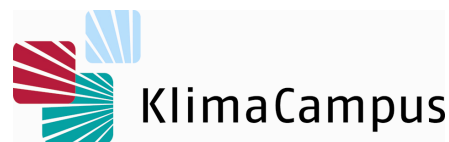


**Program ECREA Pre-Conference  
„Communicating Climate Change II“**



Held by: KlimaCampus Hamburg / Institute for Journalism and Communication Research  
Organization: Irene Neverla, Corinna Lüthje, Monika Taddicken, Beate Ratter

**Monday, October 11th, 2010**

<b>Time</b>	<b>Program</b>
4:00pm – 4:30pm	<b>Opening and Welcome Note</b>
4:30pm – 5:30pm	<b>Keynote: Hans von Storch (GKSS, Germany)</b>
5:30pm – 5:45pm	Coffee Break
5:45pm – 7:45pm	<p><b>Panel I: Regional &amp; Transnational Perspectives:</b></p> <ul style="list-style-type: none"> <li>• Risto Kunelius (University of Tampere, Finland) &amp; Elisabeth Eide (Oslo University College, Norway): MediaClimate from Bali to Copenhagen. An International Research Project Analyzing UN Climate Change Summits as Transnational Media Events</li> <li>• Mikkel Eskjaer (University of Copenhagen, Denmark): The Regional Dimension: How Regional Media Systems Condition Global Climate Change Communication</li> <li>• John Narayan Parajuli (Swansea University, United Kingdom): Climate Change Narrative in the North-South Broadsheets</li> <li>• Antigoni Vokou (Université Libre de Bruxelles, Belgium): Representing the Risks of Climate Change in the Belgian French Press, 1997-2009</li> </ul>
From 7:45pm	<b>Conference Buffet</b>

**Tuesday, October 12th, 2010**

<b>Time</b>	<b>Program</b>
8:30am – 8:45am	<b>Opening</b>
8:45am – 9:45am	<b>Keynote: Dominique Brossard (University of Wisconsin/Madison, USA)</b>
9:45am – 10:00am	Coffee Break

10:00am – 12:00am	<p><b>Panel II: National Perspectives: Australia and Bangladesh:</b></p> <ul style="list-style-type: none"> <li>Wendy Bacon (University of Technology, Sydney, Australia) &amp; Chris Nash (Monash University, Melbourne, Australia): Playing the Media Game: The Relative (In)Visibility of Coal Industry Interests in Media Reporting of Coal as a Climate Change Issue in Australia</li> <li>Chris Nash, Philip Chubb &amp; Bill Birnbauer (Monash University, Melbourne, Australia): Balance as Bias: The Politics of Climate Change Coverage on the Australian Broadcasting Corporation</li> <li>Jahnabi Das (University of Technology, Sydney, Australia) &amp; Akhteruz Zaman (Monash University, Melbourne, Australia): News Coverage of River Issues in Australia and Bangladesh: Similarities and Differences</li> <li>Shameem Mahmud (University of Dhaka, Bangladesh, and University of Hamburg, Germany) &amp; Khandaker Tanvir Hossain (University of Dhaka, Bangladesh): People’s Perception of Climate Change in Bangladesh: Negotiation and Renegotiation with Mediated Messages and Indigenous Knowledge</li> </ul>
12:00am – 1:30pm	Lunch Break
1:30pm – 2:30pm	<b>Keynote: Shelly Ungar (University of Toronto, Canada)</b>
2:30pm – 3:00pm	Coffee Break
3:00pm – 5:00pm	<p><b>Panel III: Communicating Adaptation and Mitigation:</b></p> <ul style="list-style-type: none"> <li>Ulrika Olausson &amp; Peter Berglez (Örebro University, Sweden): The ‘Climate Threat’ as Ideology: Interrelations between Citizen and Media Discourses</li> <li>Elaine McKewon (University of Technology, Sydney, Australia): Preaching the Controversy: Investigating the Role of Australian Conservative Think Tanks in Manufacturing Doubt about Climate Science in the News Media</li> <li>Annika Egan Sjölander (Umeå University, Sweden): ‘The Ethanol Dream’ Scrutinised: Local News as Investigative Journalism</li> <li>Markus Rhomberg &amp; Nico Stehr (Zeppelin University, Friedrichshafen, Germany): Communicating Adaptation as Local Issue: Conceptualizing a Research Agenda for Communication Scholars</li> </ul>
5:00pm – 5:30pm	Coffee Break
5:30pm – 6:30pm	<b>Roundtable</b>